

SU Holland Codes, Careers, and College Majors

What do you want to be when you grow up?


Not sure of what you want to be when you grow up? Listed below are **6 personality types** (as categorized by Dr. John Holland).

Read each personality type and select the one that most accurately reflects your personality.

Read below to view information about each personality type

Realistic	Social -(S)
Investigative -(I)	Enterprising -(E)
Artistic -(A)	Conventional -(C)

The codes for each personality type are: R=Realistic, I=Investigative, A=Artistic, S=Social, E=Enterprising, C=Conventional

<h2 style="color: green;">Realistic</h2> <p>(Click here if this is one of your personality types and to gather more information about careers and majors within this personality group)</p>		
<p>General Description:</p> <ul style="list-style-type: none"> • The R type usually has mechanical and athletic abilities, enjoys working outdoors and likes to work with tools and machines. The R type generally prefers to work with people or things more than ideas. <p>Activities:</p> <ul style="list-style-type: none"> • Make mechanical repairs • Organize a hunting, camping or fishing trip • Plant a garden • Use metal working or machine tools • Take a woodworking course • Work on a car • Set up a stereo system <p>Competencies:</p> <ul style="list-style-type: none"> • Repair furniture • Use woodshop power tools such as power saw, lathe or sander • Read blueprints • Make simple electrical repairs • Make simple plumbing repairs • Change car's oil or tire • Make scale drawings 	<p>Examples of Careers:</p> <ul style="list-style-type: none"> • Auto Mechanic • Electronic Technician • Surveyor • Machinist • Fire Fighter • Welder • Fish and Wildlife Specialist • Geologist • Airplane Mechanic • Cabinet Maker • Mechanical Engineer • Building Inspector • Production Planner • Safety Engineer • Marine Surveyor 	

Investigative

(Click [here](#) if this is one of your personality types and to gather more information about careers and majors within this personality group)



General Description:

The I type usually has mathematical and scientific abilities, enjoys working alone and likes to solve problems. The I type generally favors working with ideas more than with people or things.

Activities:

- Apply math to practical problems
- Study scientific theory
- Take a physics course
- Work in a research lab
- Take a statistics course
- Solve technical problems
- Study the chemical structure of liquids
- Find solutions to complex problems

Competencies:

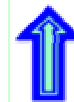
- Use a computer to study a scientific problem
- Interpret simple chemical formulas
- Understand the half-life of a radioactive element
- Use algebra to solve math problems
- Describe the function of the white blood cells
- Use logarithmic tables
- Perform a scientific experiment or survey
- Understand why man-made satellites do not fall to earth

Examples of Careers:

- Chief Engineer
- Astronomer
- Market Researcher
- Medical Lab Technician
- Physicist
- Chemist
- Botanist
- Surgeon
- Anthropologist
- Family Physician
- Meteorologist
- Social Science Researcher
- Biologist
- Orthodontist
- Economist
- Management Analyst

Artistic

(Click [here](#) if this is one of your personality types and to gather more information about careers and majors within this personality group)



General Description:

The A type usually has artistic skills, enjoys creating original work and has a good imagination. The A type usually enjoys working with ideas more than things.

Activities:

- Dramatize an idea or story
- Play in a band, group or orchestra
- Write for a magazine or newspaper
- Create portraits or photographs
- Read or write poetry
- Take a course in design
- Act in a comedy or play

Competencies:

- Write a speech

Examples of Careers:

- Architect
- Copy Writer
- Technical Editor
- Story Editor
- Composer
- Stage Director
- Interior Decorator
- Commercial Designer
- Film Editor
- Journalist
- Actor/Actress
- Music Arranger

- ☛ Write advertising copy
- ☛ Sketch people so they can be recognized
- ☛ Design an advertisement
- ☛ Create an artistic representation
- ☛ Act in a play
- ☛ Decorate a suite of offices
- ☛ Do a painting, watercolor or sculptor

- ☛ Newspaper Editor
- ☛ Artist
- ☛ Author
- ☛ Singer
- ☛ Photographer

Social

(Click [here](#) if this is one of your personality types and to gather more information about careers and majors within this personality group)



General Description:

☛ The S type usually has social skills, is interested in human relationships and likes to help others with problems. The S type likes to work with people more than things.

Activities:

- ☛ Take a human relations course
- ☛ Work for charity
- ☛ Study juvenile delinquency
- ☛ Take a self-improvement course
- ☛ Study psychological theory
- ☛ Train others to do a job
- ☛ Settle arguments between others
- ☛ Teach in college or public schools

Competencies:

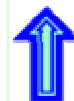
- ☛ Good at helping others make decisions
- ☛ Good at explaining things to others
- ☛ Good coach for others
- ☛ Competent at entertaining others
- ☛ People seek me out to tell me their troubles
- ☛ Good at making people feel at ease
- ☛ Find it easy to talk with all kinds of people
- ☛ Good at teaching others
- ☛ Good at leading discussions

Examples of Careers:

- ☛ Hospital Administrator
- ☛ High School Teacher
- ☛ Social Worker
- ☛ Speech Therapist
- ☛ School Principal
- ☛ Physical Therapist
- ☛ Clinical Psychologist
- ☛ Marriage Counselor
- ☛ Youth Camp Director
- ☛ Personal Counselor
- ☛ Sociologist
- ☛ Substance Abuse Counselor
- ☛ Personnel Manager
- ☛ Paralegal Assistant

Enterprising

(Click [here](#) if this is one of your personality types and to gather more information about careers and majors within this personality group)



General Description:

The E type usually has leadership and speaking abilities, is interested in economics and politics and likes to be influential. The E type likes to work with people and ideas more than things.

Activities:

Examples of Careers:

- ☛ Take a course on Leadership
- ☛ Learn strategies for success in business
- ☛ Be a project leader
- ☛ Supervise the work of others
- ☛ Meet important executives and leaders
- ☛ Participate in a political campaign
- ☛ Operate your own business or service
- ☛ Attend a sales meeting
- ☛ Make important decisions
- ☛ Influence others

Competencies:

- ☛ Good at measuring own performance
- ☛ Good at motivating others
- ☛ Reputation of being able to deal with difficult people
- ☛ Can manage a sales campaign
- ☛ Can organize the work of others
- ☛ Good sales person
- ☛ Good debater
- ☛ Good public speaker
- ☛ Good at planning a strategy to achieve a goal
- ☛ Know how to be a successful leader

- ☛ Estate Planner
- ☛ Manufacturer's Representative
- ☛ Hotel Manager
- ☛ Real Estate Agent
- ☛ Sales Manager
- ☛ Marketing Director
- ☛ Store Manager
- ☛ Public Relations Executive
- ☛ Advertising Executive
- ☛ Buyer
- ☛ Stockbroker
- ☛ Judge
- ☛ Tax Attorney

Conventional (Click [here](#) if this is one of your personality types and to gather more information about careers and majors within this personality group)



General Description:

The C type has clerical and arithmetic ability, prefers working indoors and likes to organize things. The C type enjoys working with words and numbers.

Activities:

- ☛ Set up a record-keeping system
- ☛ Take a business course
- ☛ Operate a computer
- ☛ Take an inventory of supplies and products
- ☛ Check paperwork or products for errors or flaws
- ☛ Keep records of expenses
- ☛ Write business letters
- ☛ Perform math calculations in bookkeeping or business
- ☛ Operate business machines
- ☛ Fill out detailed forms

Competencies:

- ☛ Good at gathering information over the phone
- ☛ Can file correspondence and other papers
- ☛ Can post credits and debits
- ☛ Can keep accurate records of payments or sales
- ☛ Can type 40 words per minute
- ☛ Can operate a word processor
- ☛ Can use a computer to to analyze business data

Examples of Careers:

- ☛ Budget Reviewer
- ☛ Accounting Clerk
- ☛ Certified Public Accountant
- ☛ Bank Teller
- ☛ Bank Examiner
- ☛ Tax Expert
- ☛ Inventory Controller
- ☛ Credit Investigator
- ☛ Computer Operator
- ☛ Financial Analyst
- ☛ Cost Estimator
- ☛ Quality Control Technician
- ☛ Bookkeeper
- ☛ Secretary
- ☛ Payroll Specialist

<ul style="list-style-type: none"> ☛ Can write business letters ☛ Good at making arrangements for a business meeting ☛ Can operate a duplicating machine 					
Realistic (R)	Investigative (I)	Artistic (A)	Social (S)	Enterprising (E)	Conventional (C)

SU Majors/Minors and the Holland Code's associated with those majors/minors.

SU Majors	Holland Code
☛ ACCOUNTING	☛ CRS
☛ ANTHROPOLOGY	☛ IRE
☛ ART -Art Education -Art History -Graphic Design	☛ ASI ☛ ASE ☛ AES ☛ AES
☛ ATHLETIC TRAINING	☛ SRE
☛ BIOLOGY -Biology Education -Botany -Microbiology -Zoology	☛ IRE ☛ SAE ☛ IRS ☛ IRS ☛ IRE
☛ BUSINESS -Business Education	☛ ESC ☛ ESR
☛ CHEMISTRY -Biochemistry -Chemistry Education	☛ IRE ☛ IRE ☛ SAI
☛ COMMUNICATION ARTS -Journalism -Film Production -Mass Media	☛ EAS ☛ EAS ☛ AIR ☛ AES
☛ COMPUTER SCIENCE	☛ EIS
☛ CONFLICT ANALYSIS	☛ SEI
☛ ECONOMICS	☛ IAS
☛ ELEMENTARY EDUCATION	☛ SEC
☛ ENGLISH -English Education	☛ AES ☛ ASE
☛ ENVIRONMENTAL HEALTH SCIENCE	☛ IRE
☛ ENVIRONMENTAL ISSUES	☛ SEI
☛ EXERCISE SCIENCE	☛ IRE
☛ FINE ARTS	☛ ASI
☛ FINANCE -Financial Planning	☛ ESR ☛ ESR
☛ GEOGRAPHY AND GEOSCIENCES	☛ IRE
☛ HEALTH EDUCATION	☛ SAE
☛ HISTORY -History Education	☛ SEI ☛ SAE
☛ INTERDISCIPLINARY STUDIES	☛ IAR (These codes will vary according to tracks selected)

INTERNATIONAL STUDIES	ESI
LAB SCIENCE/MED TECH	ISA
MANAGEMENT	IES
MANAGEMENT INFO SYSTEMS	IRE
MARKETING MANAGEMENT	ESC
MATHEMATICS -Math Education -Statistics	IER SAE IRE
MUSIC -Music Composition -Music Education -Music Composition	ASI ASI AES AES
NURSING -Post RN	SIA ISA
PHILOSOPHY	SAI
PHYSICAL EDUCATION -Outdoor Education -Physical Education Teaching	SER SRE SER
PHYSICS	IRE
POLITICAL SCIENCE -Applied Politics -Environmental Policy	SEI SEI SIE
PSYCHOLOGY	SIE
RESPIRATORY THERAPY	IRS
SOCIAL WORK	SEC
SOCIOLOGY	IES
SPANISH -Spanish Education	ASE ASE
THEATRE	ASE
SU Minors	Holland Code
ACCOUNTING	CRS
AMERICAN STUDIES	EIS
ANTHROPOLOGY	IRE
ART	ASE
BIOLOGY	IRE
BUSINESS ADMINISTRATION	ESC
BUSINESS AND PROFESSIONAL WRITING	IRS
CHEMISTRY	IRE
COMMUNICATION ARTS	EAS
COMPARATIVE LITERATURE	AIS
COMPUTER SCIENCE	EIS
CONFLICT ANALYSIS	SEI
CREATIVE ARTS	ASI
EARTH SCIENCE	IRE
ECONOMICS	IAS
ENGLISH	AES
ENVIRONMENTAL ISSUES	SEI

ENVIRONMENTAL LAND USE PLANNING	IRE
ETHNIC AND INTERCULTURAL STUDIES	IRE
EXERCISE SCIENCE	IRE
FINANCE	ESR
FRENCH	ASE
GENDER STUDIES	IES
GEOGRAPHIC INFORMATION SCIENCE	IRE
GERONTOLOGY	ISE
GERMAN	ASE
HISTORY	SEI
INTERDISCIPLINARY SCIENCE	EIS
INTERNATIONAL STUDIES	ESI
MARKETING MANAGEMENT	ESC
MATHEMATICS	IRE
MUSIC	ASI
PHILOSOPHY	SAI
PHYSICS	IRE
POLITICAL SCIENCE	SEI
PSYCHOLOGY	SIE
RELIGIOUS STUDIES	SAI
SOCIAL STUDIES	ISE
SOCIOLOGY	IES
SPANISH	ASE
STATISTICS	IRE
THEATRE	ASE

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