Bucks County Community College Career Services lists information about Holland Code Personality Types – characteristics, strengths, and preferences. The Holland Code Personality Types are matched to careers and BCC college majors.

Realistic

The Realistic Personality

Realistic describes an individual who is a thing/body person. Realistic individuals like to use their hands/eyes to explore things and achieve. These are people who are stable, frank, active and like athletics or mechanical activities. They prefer to work with things like machines, tools, objects, plants, and animals and tend to be down-to-earth and practical.

Realistic individuals are capable and confident when using their bodies to relate to the physical world. They focus on things, learn through their hands and eyes to explore and achieve, and have little need for conversation. They are often good in emergencies because of their ability with physical objects. Their ability to deal with the physical world often makes them very independent, practical minded, strong, well coordinated, aggressive, and conservative. Realistic people enjoy risk, excitement, being outdoors, concrete problems, money, and like working with tools, machinery, objects, plants and animals. They express themselves and achieve primarily through their bodies rather than
through words, thoughts, and feelings. Realistic people sometimes get so absorbed with getting things right that they can forget about everything else. These individuals prefer concrete rather than abstract problems and solve problems by doing something physical.

See Also:

- Realistic Majors
- Realistic Careers

Realistic Majors at BCCC

- Biology
- Biotechnology
- Chef Apprenticeship
- Chemistry
- Cinema/Video
- Computer Network Technology
- Fine Woodworking
- Fire and Police Training
- Health and Physical Education
- Historic Preservation
- Medical Assistant
- Network Administration
- Networking Technology
- PC and End User Support
- Police Administration
- Pre-Allied Health

Realistic Careers

**Police Administration** [Career Description]

Police Officer

**Fire and Police Training** [Career Description]

Fire Fighter

**Chef Apprentice** [Career Description]

Cook or Chef
Baker
Foodservice production supervisor
Kitchen manager
Garde manager chef
Lead cook
Pastry Chef

**Biology** [Career Description]

Biologist (with additional education)
Related Biology Career

**Chemistry** [Career Description]

Chemist
Industrial Air Pollution Analyst
Materials Scientist
Perfumer
Petroleum Laboratory Assistant

**Communications: Cinema/Video** [Career Description]

Broadcast Technician
Producer
Film maker
Video producer
Digital Animator
Audio Production

**Computer Network Technology** [Career Description]

Network Technician
Network Administrator
Sales Support

**Electronics** [Career Description]

Electronics Technician
Engineering Aide
Instrumentation Technician

**Fine Woodworking** [Career Description]

Cabinet Maker
Furniture Maker
Furniture Designer
Machine Operator

**Health and Physical Education** [Career Description]
Recreation Worker
Nutritionist/Dietician (with more education)
Health and Physical Education Teacher (with more education)

**Historic Preservation** [Career Description]

Historic Site Restorer

**Medical Assistant** [Career Description]

Medical Assistant

**PC and End User Support** [Career Description]

End User Support Specialist
Software Development Specialist
PC Support Specialist

**Pre-Allied Health**

(Most degrees in this major require further education)
Physical Therapist
Occupational Therapist
Recreational Therapist
Respiratory Therapist
Speech/Language Pathologist

**Investigative**

**The Investigative Personality**

*Investigative* describes an individual as a person who "lives" very much in his/her mind. This type deals with the "real world", but from a distance. Investigative individuals prefer to read, study, use books, charts and other data instead of hands-on work. They are unconventional and independent thinkers, intellectually curious, very insightful, and persistent. Investigative people express themselves and achieve primarily through their minds rather than through association with people or involvement with things. They like to solve problems by thinking and analyzing. They tend to focus on ideas when involved with people. Wherever they are, they collect information and analyze situations before making decisions. If they enjoy the outdoors, it's because they are curious, not because they enjoy rugged, heavy, physical work. Their curiosity sometimes leads them to explore their ideas to the exclusion of all else.

*Investigative* people are intellectual and introverted. They like to observe, learn, investigate, analyze, solve complex puzzles and work analytically with their minds. They use mind/information to achieve, rather than association with people and things. They
like activities involving the biological and physical sciences and tend to develop skills in
math and science. They tend to be curious, studious, and independent.

See Also:

- Investigative Majors
- Investigative Careers

Investigative Careers

**Biology** [Career Description]

Biologist  
Biochemist  
Botanist  
Forester  
Environmental Engineer  
Environmental Research Analyst  
Environmental Technician  
Horticulturist  
Nutritionist  
Park Naturalist  
Social Conservation Technician  
Water Pollution Control Inspector

**Chemistry** [Career Description]

Chemist  
Industrial Air Pollution Analyst  
Materials Scientist  
Perfumer  
Petroleum Laboratory Assistant

**Education** [Career Description]

Science Teacher

**Engineering** [Career Description]

Agricultural Engineer  
Ceramic Engineer  
Civil Engineer  
Chemical Engineer  
Quality Control Coordinator  
Structural Engineer
Liberal Arts- Psychology [Career Description]

Social and Human Services Assistant
Recreation Workers
Counselors (with additional education)
Psychologists (with additional education)

Liberal Arts-Social Sciences [Career Description]

Social and Human Service Assistant
Social Scientist (with further education)

Mathematics [Career Description]

Actuary
Auditor
Mathematician
Math School Teacher
Statistician

Pre-Allied Health [Career Description]

Medical Assistant
Nurse
Physical Therapist
Occupational Therapist
Recreational Therapist
Respiratory Therapist
Speech/Language Pathologist

Artistic

The Artistic Personality

Artistic individuals are creative persons that use their hands/minds to create new things. They enjoy beauty, unstructured activities, and variety. They appreciate interesting and unusual sights, sounds, textures, and people. Artistic people are those who are individualistic, imaginative and impulsive. They like to work in unstructured situations using their imagination and creativity.

Artistic individuals are creative, sensitive, introspective, intuitive and visionary. They see new possibilities and want to express them in creative ways. The artistic type is creative, but not necessarily with paint and canvas. These individuals express creativity not only with material objects, but with data and systems as well. They are especially attuned to perception of color, form, sound and feeling. These individuals may prefer to work alone and independently rather than with others. They enjoy beauty, variety, and the
unusual in sight, sound, texture and people. Artistic types prefer working in unstructured environments to provide opportunities for creative expression. Their irrepressible spirit and enthusiasm can often keep them focused on a creative project to the exclusion of all else. They solve problems by creating something new. Their ideas don't always please others, but opposition doesn't discourage them for long.

See Also:

- Artistic Majors
- Artistic Careers

Artistic Majors at BCCC

Majors:

- Chef Apprenticeship - Pastry Emphasis
- Communications
  - Cinema/Video
  - General Studies
  - Performance
- Desktop Publishing
- Fine Arts
- Fine Woodworking
- Graphic Design
- Historic Preservation
- Journalism
- Liberal Arts
- Music

Artistic Careers

**Chef Apprenticeship-Pastry Emphasis** [Career Description]

Chef
Baker
Pastry Chef

**Communications** [Career Description]

Cinema/Video
Broadcast Technician
Producer
Film maker
Video producer
Digital Animator
Audio Production
General Studies [Career Description]
Reporters and Correspondents
Writers/Editors
Public Relations Specialists
Radio and TV Announcers and Newscasters

Performance [Career Description]
Performing Arts
Public Relations
Mass Communications

Desktop Publishing [Career Description]
Desktop Publisher

Fine Woodworking [Career Description]
Cabinet Maker
Furniture Maker
Furniture Designer
Machine Operator

Graphic Design [Career Description]
Audiovisual Production Specialist
Commercial Designer
Graphic Designer

Historic Preservation [Career Description]
Historic Preservationist

Journalism [Career Description]
Copy Writer
Editor
Journalist
Newscaster
Photojournalist
Writer

Music [Career Description]
Musician
Singer
Composer
Social

The Social Personality

Social individuals are concerned leaders, sensitive, humanistic, supportive and responsible. They use feelings, words and ideas to work with people rather than physical activity to things. They require empathy, fact, perceptiveness, insight and genuineness. Social people enjoy closeness, sharing, groups, unstructured activity and being in charge.

They solve problems by feeling. People in the Social category are friendly and skilled with words. They like to work with people to inform, enlighten, help, train, develop, or cure them.

The Social personality focuses on people and their concerns. Sensitive to people's moods and feelings, these individuals enjoy company and make friends easily. Their level of caring may range from one person to the entire human race. Their relationships with people depend on their ability to communicate both verbally and nonverbally, listening as well as speaking. Their empathy and ability to intuit emotional cues help them to solve people problems and sometimes even before others are aware of them. They can pull people together and generate positive energy for a good cause. The social personality types sometimes focus on people concerns to the exclusion of all else. They sometimes appear "impractical", especially to the realistic types.

See Also:

- Social Majors
- Social Careers

Social Majors at BCCC

Majors:

- Biology
- Correctional Administration
- Early Childhood Education
- Education
- Health and Physical Education
- Historic Preservation
- Liberal Arts - Psychology Life Skills
- Liberal Arts - Psychology Pre-Professional emphasis
- Liberal Arts - Social Science Emphasis
- Medical Assistant
- Nursing
- Paralegal Assistant
- Paraprofessional Instructional Assistant
- Pre-Allied Health
- Police Administration
- Social Services - Transfer

Social Careers

**Early Childhood Education** [Career Description]

Assistant Teacher  
Childcare Worker  
Nursery School Assistant

**Education** [Career Description]

Childcare Worker  
Teacher, Secondary  
Teacher, Elementary  
Teacher, Pre-School  
Teacher Aide  
Counselor  
College Student Personnel Worker  
College Faculty

**Health and Physical Education** [Career Description]

Athletic Coach  
Athletic Trainer  
Fitness Center Manager  
Personal Trainer  
Physical Education Teacher

**Liberal Arts - Psychology Life Skills** [Career Description]

Alcohol and Drug Abuse Assistance Worker  
Caseworker  
Community Organization Worker  
Job Analyst  
Residence Counselor  
Student Affairs Administrator

**Liberal Arts - Psychology Pre-Professional emphasis** [Career Description]

Counselor  
Psychotherapist
Psychologist
Music Therapist
Art Therapist

**Liberal Arts - Social Science Emphasis** [Career Description]

Case Worker
Sociologist
Social Worker

**Medical Assistant** [Career Description]

Medical Assistant

**Nursing** [Career Description]

Registered Nurse

**Paralegal** [Career Description]

Legal Assistant
Paralegal

**Paraprofessional Instructional Assistant** [Career Description]

Instructional Assistant

**Police Administration** [Career Description]

Bailiff
Criminal Investigator
Detective
Immigration Inspector
Intelligence Agent
Parole Officer
Police Officer

**Social Services** [Career Description]

Advocate
Community Worker
Director, Social Services
Social Worker

**Personal/Customer Service**
Bartender
Barber
Beautician
Childcare Worker
Flight Attendant

**Pre-Allied Health** [Career Description]

Dental Assistant
Dietician
Nurse
Occupational Therapist
Physical Therapist
Physical Therapy Assistant
Physician's Assistant
Speech-Language Pathologist

**Enterprising**

**The Enterprising Personality**

Content Here Enterprising individuals are project persons who are thoroughly absorbed in what they are involved in. They are energetic, enthusiastic, confident, dominant, political, verbal, assertive and quick decision-makers. These individuals are often leaders who are talented at organizing, persuading and managing. **Enterprising** people enjoy money, power, status and being in charge.

**Enterprising** people are extroverted and sociable. They like to work with people to influence, persuade, lead, or manage them for organizational or economic gain. The enterprising person is a leader who initiates projects but often gets others to carry them out. Instead of doing research, these people rely on intuition about what will work. They may strike an observer as restless and irresponsible since they often drop these projects after the job is underway. However, many activities would never get off the ground without their energizing influence. They need to be part of the "in crowd," but since their relationships center around tasks, they may focus so dynamically on the project that the personal concerns of others (and even their own) go unnoticed. **Enterprising** people solve problems by taking risks.

**See Also:**

- Enterprising Majors
- Enterprising Careers

Enterprising Majors at BCCC

**Majors:**
- **Accounting**
- **Administration of Criminal Justice**
- Banking Management
- **Business Administration**
- **Communications**
- **Correctional Administration**
- **Entrepreneurship**
- **Hotel/Restaurant/Institutional Management**
  - **Hospitality Emphasis**
  - **Restaurant Management**
  - Supervision
- **Management/Marketing**
- Real Estate
- **Retail Management**
- **Retailing-certificate**
- **Small Business Administration**

Enterprising Careers

**Accounting** [Career Description]

Bookkeeper
Junior Accountant

**Banking Management** [Career Description]

Branch Manager

**Business Administration** [Career Description]

Accountant
Marketing Manager
Advertising Manager
Human Resources
Computer Information Systems

**Communications** [Career Description]

Reporters and Correspondents
Writers/Editors
Public Relations Specialists
Radio and TV Announcers and Newscasters

**Correctional Administration** [Career Description]
Correctional Officer
Social and Human Services Assistant

Entrepreneurship [Career Description]

Hotel/Restaurant/Institutional Management

Hospitality [Career Description]
Hotel Manager
Food Service Manager

Restaurant Management [Career Description]
Restaurant Manager
Food Service Manager

Management/Marketing [Career Description]
Management Trainee
Sales Representatives
Job Supervisor
Marketing Researcher

Real Estate [Career Description]
Real Estate Sales
Real Estate Broker
Real Estate Appraiser

Marketing/Sales [Career Description]
Buyer
Claims Adjuster
Retail Management
Sales Manager
Travel Agent

Small Business Administration [Career Description]
Manager

Conventional

The Conventional Personality

Conventional individuals are people who live primarily in their orderliness. They are quiet, careful, accurate, responsible, practical, persevering, well organized and task
oriented. They solve problems by appealing to and following rules. They are placid, orderly, careful, accurate, and use their mind, eyes, hands to carry out tasks.

The Conventional person is task oriented and prefers to carry out tasks initiated by others by working for someone of power and status rather than to be in such a position themselves. Since they are careful of detail, these individuals keep the world's records and transmit its messages. They obey rules and they value order in the world of data. Their sense of responsibility keeps the world going as they focus on the tasks at hand to the exclusion of all else. They are good at carrying out details or following through on others' instructions. They have a strong need to feel secure and certain, get things finished, attend to every detail and follow a routine. Conventional people are neat, orderly, and practical, which like to work with data (facts, figures, and numbers) in structured settings.

See Also:

- Conventional Majors
- Conventional Careers

Conventional Majors at BCCC

Majors:

- Accounting
- Business Administration
- Computer and Information Science
  - Computer Application Development
  - Computer and Information Science - Computer Science Emphasis
  - Computer and Information Science - Information Science Emphasis
  - Computer Network Technology
- Legal Assistant
- Medical Transcription
- Microsoft Office - Certificate
- Network Administrator
- Networking Technology
- Office Administration & Office Systems Technology
- Paralegal Studies
- PC and End User Support

See Also:

- Conventional Careers

Conventional Careers

Accounting [Career Description]
Bookkeeper
Junior Accountant

**Business Administration** [Career Description]

Accountant
Marketing Manager
Advertising Manager
Human Resources
Computer Information Systems

**Computer and Information Science**

**Computer Application Development** [Career Description]
Application Developer
Software Developer
Database Developer

**Computer and Information Science** [Career Description]
Computer Applications Engineer
Computer Customer Support Specialist
Computer Programmer
Computer Systems Engineer
Computer Systems Network Administrator
Library Technician
Operations Research Assistant
Systems Analyst

**Computer Network Technology** [Career Description]
Network Technician
Network Administrator
Sales Support

**Electronics**

Electronic Technician
Engineering Aide
Field Service Engineer
Instrumentation Technician

**Medical Transcription** [Career Description]

Medical Transcriptionist

**Network Administration** [Career Description]
Certified Network Administrator

**Network Technology** [Career Description]

Network Administrator  
Network Technician  
Field Service Engineer

**Office Administration** [Career Description]

Administrative Assistant  
Office Manager  
Secretary

**Office Systems Technology** [Career Description]

Administrative Assistant  
Office Administrator  
Office Supervisor

**Paralegal Studies** [Career Description]

Legal Assistant  
Paralegal

**PC and End User Support** [Career Description]

End User Support Specialist  
Software Development Specialist  
PC Support Specialist  
Application Systems Specialist

**Webmaster**

Webmaster

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